

Purchase from an authorized Nikon dealer any new, qualifying and eligible Nikon "ATB" Binocular* during the period from July 1, 2008 through October 31, 2008 and receive a FREE Nikon Promotional Gift Card that can be used towards the purchase of any Nikon ProGear as follows:

With the purchase of any new, qualifying and eligible Monarch ATB, Monarch Team Realtree ATB or Monarch Dream Season ATB Binocular, qualify for: **\$50 FREE NIKON Promotional Gift Card.

With the purchase of any new, qualifying and eligible Trailblazer ATB, Trailblazer Advantage ATB, Action Extreme ATB or ProStaff ATB Binocular, qualify for: *\$25 FREE NIKON Promotional Gift Card.**

*This promotion is offered exclusively by Nikon Inc. only for new, qualifying and eligible Nikon ATB Binocular product imported by and distributed by Nikon Inc. for retail sale by Nikon authorized dealers within the United States, Puerto Rico, or the U. S. Virgin Islands. Sales made in or delivered to other countries are ineligible and unqualified. Gray market Nikon ATB Binocular products, i.e., Nikon ATB Binocular products imported to the United States, Puerto Rico or the U.S. Virgin Islands by a party other than Nikon Inc. are not eligible or qualified for this promotion.

This card is only redeemable for Nikon promotional merchandise online at NikonProGear.com <<http://www.NikonProGear.com>> . It cannot be redeemed for cash or applied toward any credit card balance, or used towards the purchase of Nikon products at any Nikon authorized retailer. This promotional card will expire 60 days from receipt of card (e-card confirmation or receipt of actual card). Nikon is not responsible for any lost or stolen cards. No variance from these terms and conditions will be allowed.

To receive your Nikon Promotional Gift Card, download the form at NikonProGear.com:

<<http://www.nikonprogear.com/store/index.asp?show=rebfrm>>

and then you must submit postmarked no later than November 30, 2008 the following:

- **Serial number from binocular**
- **UPC Bar Code from ATB Binocular box**
- **Original store receipt showing ATB Binocular purchase**
- **Your complete name, email address, postal address, city, state, zip code, phone number, (No P.O. Boxes will be accepted).**

This promotion is subject to amendment and/or cancellation at the option of Nikon Inc. without notice. Misuse of this promotion constitutes fraud. Void where prohibited, taxed or restricted by law.

Product included in this Promotion:

****Nikon Monarch ATB Series Binoculars (including Dream Season and Team Realtree)**

8x36 Monarch #7513, 10x36 Monarch #7514, 8x36 Dream Season #7515, 10x36 Dream Season #7516, 8x42 Monarch #7430, 10x42 Monarch #7432, 12x42 Monarch #7437, 8x42 Team Realtree #7524, 10x42 Team Realtree #7525, 12x42 Team Realtree #7526, 8.5x56 Monarch #7517, 10x56 Monarch #7518, 12x56 Monarch #7519, 8.5x56 Dream Season #7520, 10x56 Dream Season #7521, 12x56 Dream Season #7522

*****Nikon Trailblazer ATB Series Binoculars (including Advantage Outdoors and Trailblazer compact)**

8x42 Trailblazer #8220, 10x50 Trailblazer #8221, 8x42 Advantage #7530, 10x50 Advantage #7531, 8x25 Trailblazer Compact #8217, 10x25 Trailblazer Compact #8218, 10x25 Team Realtree ATB Compact #8219

*****Nikon ProStaff Binoculars**

8x25 ProStaff #7483, 9x25 ProStaff #7484, 10x25 ProStaff #7485, 12x25 ProStaff #7486

*****Nikon Action Extreme (Action EX) Binoculars**

7x35 Action Extreme #7237, 8x40 Action Extreme #7238, 7x50 Action Extreme #7239, 10x50 Action Extreme #7245, 12x50 Action Extreme #7246, 16x50 Action Extreme #7247