

<b>END USER REBATE:</b>		<b>END USER MAIL-IN REBATE ON MODELS: HVR-M25U, HVR-A1U, HVR-DR60, HVR-V1U AND HVR-Z1U</b>	
<b>PROMOTION PERIOD:</b>		<b>APRIL 1, 2008 THROUGH SEPTEMBER 30, 2008</b>	
<b>Eligible Product(s)</b>			
<b>PRODUCT</b>	<b>INVENTORY CLASS</b>	<b>QUANTITY</b>	<b>REBATE PER UNIT</b>
HVR-M25U	A	ANY	\$100
HVR-A1U	A	ANY	\$300
HVR-DR60	A	ANY	\$500
HVR-V1U	A	ANY	\$400
HVR-Z1U	A	ANY	\$400

**REQUIREMENTS:****TO RECEIVE THE REBATE BY MAIL:**

1. U.S. based end user customer must purchase an HVR-M25U, HVR-A1U, HVR-DR60, HVR-V1U or HVR-Z1U during the promotion period from a Sony Authorized Reseller or Third Party Reseller of an Authorized Distributor. End users can locate a Sony Authorized Reseller at [www.sony.com/professional](http://www.sony.com/professional).
2. End user customer must complete online rebate claim form at [www.sony.com/HDVCashback](http://www.sony.com/HDVCashback)
3. End user customer must send printout of completed on-line form, entire **ORIGINAL** UPC product code label(s) from the box(es) of the eligible models, and copy(ies) of purchase invoice(s) from the Reseller to Sony Award Headquarters to the following address, postmarked no later than October 31, 2008.

**Sony Award Headquarters**

Offer# 080070A

PO Box 100478

White Bear Lake, MN 55110-0478